

# Visual Culture 2021

CICA Museum  
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March 27 – 28, 2021 International Symposium for Visual Culture 2021

**Featured Artists 참여작가:** Pearlie Rose S. Baluyut, Lavinia German, Sara Gevurtz, Haeun 은 하, Louise Liwanag, Carlos Torres Machado, Santiago Robles, Matthew Sansom, Patrick Scorese + Zach Trebino, Catalin Soreanu

## 1. Pearlie Rose S. Baluyut

**Pearlie Rose S. Baluyut** received her B.A., M.A., and Ph.D. in Art History from the University of California, Los Angeles (UCLA). A two-time Fulbright U.S. Scholar, a Ford Foundation Dissertation Fellow, and a Faculty Learning Community Participant through the NEH Humanities Initiative Grant, Baluyut is co-editor of *Confrontations, Crossings, and Convergence: Photographs of the Philippines and the United States, 1898-1998* and author of *Institutions and Icons of Patronage: Arts and Culture in the Philippines during the Marcos Years, 1965-1986*. She served as Arts Advisor at the National Museum of the Philippines, Project Manager/Curator of the Philippines at the Venice Biennale through a Department of Foreign Affairs appointment, and Chair of the College Art Association International Committee. Baluyut has taught art history, critical theory, and museum studies at ten institutions in the United States, France, and the Philippines, and is currently Assistant Professor of Art History and Coordinator of the Visual Culture Track in the Art Department and Affiliate Faculty in the Women's and Gender Studies Department at the State University of New York (SUNY) Oneonta.

## 2. Lavinia German

### “Landscape Studies - On the Edge of the Surface” (2020)

**Lavinia German** (b. 1983) is a visual artist from Romania (Europe). Her practice focuses on the medium of photography and film. Her artistic interests are the research of visual strategies of photographic practices and contemporary forms of the photographic image as means of communication and its installative nature. In the past she presented her work in local and national art galleries, like WASP-Working Art Space and Production (Bucharest), Aparte Gallery (Iasi) or Calina Gallery (Timisoara).

In the past decade, Lavinia German teaches artistic photography, visual communication and experimental film in the Photography & Video department of the Faculty of Visual Arts and Design, within the “George Enescu” National University of the Arts in Iasi (UNAGE). She is founding member of the Center for Contemporary Photography in Iasi, Romania.

## 3. Sara Gevurtz

### “Deregulation” (2020)

**Sara Gevurtz** is an Assistant Professor of Animation at Auburn University. Gevurtz graduated from the CADRE Laboratory for New Media at San Jose State University where she received a Master of Fine Arts in Digital Media Art. She received her bachelor's degree in Evolution, Behavior and Ecology Biology from the University of California, San Diego. During her time at UC San Diego, she also minored in Interdisciplinary Computing and the Arts and Studio Art. Due to her interdisciplinary background, her artistic research focuses on ecological and

environmental issues. Gevurtz has been published nationally and internationally. She works collaboratively to develop a project using a rig and camera, with the goal to create a series of photographs that are both data and art. This project has been presented at both nationally and internationally, including at ISEA2017 in Manizales, Columbia, Balance Unbalance 2017 in Plymouth UK, and ISEA2018 in Durban, South Africa.

#### 4. Haeun 은 하

“5.17” (2020)

“陰” (2020)

화자는 평소 소수자들의 인권문제에 관심을 가지고 누구도 소수자가 되지 않는 수용의 공동체가 될 것을 제안해왔다.

원의 형태가 주는 안정감과 포용력을 이용하여 기득권층의 편견이나 잘못된 인식들이 바뀌기를 염원하며 한국사회에 뿌리깊게 박혀있는 관습들을 시각적으로 해체하고 재구성하여 진정한 음과양의 조화를 찾고자 한다.

#### 5. Louise Liwanag

**Louise Liwanag** obtained her B.A. in History of Art with Material Studies at University College London and M.Sc. in Local Economic Development at London School of Economics and Political Science. Through work experience in the public and nonprofit arts sphere, she developed research interests in how the creative industries and cultural economy shape and are shaped by social and economic development policy, as well as visual culture.

#### 6. Carlos Torres Machado

“Data Center #18” (2020)

“Data Center #21” (2020)

**Carlos Torres Machado** is a visual artist and a cultural leader from Latin America working and living in New York. He received his BA in Contemporary Arts and Communication, with minors in Photography and Psychology, from Universidad de las Artes in Buenos Aires, Argentina, and Universidad San Francisco in Quito, Ecuador. He is an artist who develops critical and documentary processes on his various bodies of work. He inhabits the extremes of rigorous geometry and lyrical abstraction. At both ends, his notion of the art market, society, and public participation are present. His work has been recently exhibited at The Clemente, Microsoft, MetLife, The Harlem School of Arts, The Versace Mansion, Museo El Cuartel, Museo de Arte Moderno, and Bienal Nómade. Torres Machado is the founder and director of ArteLatAm, an arts organization dedicated to the support LatinX artists.

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#### 7. Santiago Robles

“#RiveradelAtoyac #Instagood #BlueRiver #PlacesToGo #Inspiration” (2020)

“#Zopiloti #Portal #Mextagram #Instatravel #Viajandoando” (2021)

The stream of the Atoyac River flows into a dam that makes it the largest body of water in the State of Puebla in Mexico. The sustainability of the place is threatened by the type of use they make of the land and water and by the imminent growth of the city. #RiveradelAtoyac is an exercise of art and environment, part of the Transition Zones Project, which aims to explore characteristics of the outskirts of large cities and how these can become

images prone to be massively consumed. This work makes reference to the cultural tools built by the peripheral communities of the cities as well as the market opportunity that precariousness in terms of exoticism can cause when shared through social networks.

Among the multidisciplinary projects undertaken by Santiago Robles in the last five years, 'Zones of transition' (2019-present) stands out, in which he has dedicated himself to thinking about the city and its relationship with natural environments. This exercise is based on different walks through the peripheries of large Mexican cities — transition zones between rural and urban — that unleash an artistic creation whose theme is those rickety structures, those dried up rivers, those plants whose future is death by human contact.

#Zopilotl refers to the cultural tools built by the peripheral communities of the cities as well as the market opportunity that precariousness in terms of exoticism can cause when shared through social networks.

Master in Visual Arts from the College of Arts and Design of UNAM. He studied at the Art Students League in New York and at the Clinics for Specialization in Contemporary Art in Oaxaca, UABJO-La Curtiduría Cultural Center. He has received various awards such as the Jury Prize in the category of Posters of Cultural Themes of the 11th International Poster Biennial in Mexico (2010); the Unique Prize in the category of Artist Book at the 1st University Biennial of Art and Design of UNAM (2014); as well as an honorable mention in the 1st Biennial of the Volcanoes of the Noval Foundation in the graphics category (2015) and in the XXIII Catalog of Illustrators of Children's and Youth Publications of Conaculta. Among his most recent exhibitions are: Zapata alive through contemporary graphics (Museo Nacional de la Estampa, 2019); In the shade of the tree (Casa del Virrey de Mendoza, 2019-2020); Santiago Robles (Cerrada del arte, 2019); Camp for young naturalists (Museum of the City of Querétaro, 2019-2020) and Mondo Dernier Cri. Une internationale Sérigraphique (Musée International des Arts Modestes, 2020-2021). His work is promoted by Diderot Art and Saisho Art.

## **8. Matthew Sansom**

### **“Eight floors up” (2020) “Taken from the water” (2018)**

These audiovisual works explore three interconnected themes central to my work: firstly, process-based arts practice that is participative with and responsive to the environment; secondly, experiences of 'loss-of-self' and accompanying aesthetic experiences; and thirdly, consideration of contemplative awareness in the context of post-human era. The pieces are mature examples of photo-phonography, a practice developed by the artist over the last 15 years.

**Matthew Sansom** is an artist working across a variety of media and contexts including sound, video, sculpture, installation, performance and musical composition. His work has been exhibited and performed internationally, including the National Theatre of Prague, Victoria & Albert Museum, ICA (London), CCA (Glasgow), t-u-b-e galerie (Munich), Korean Institute of Culture, Ely Cathedral (UK). Commissions have included sound-based works for Liverpool City Council, Huddersfield Contemporary Music Festival and the Four Seasons Hotel, Shanghai. He holds a doctorate in musicology/music psychology. After teaching at the Universities of Newcastle and Surrey, UK, he is now Professor of Music at Sunway University, KL, Malaysia.

## **9. Patrick Scorese + Zach Trebino**

### **“THE REAL NEWS” (2019)**

**Patrick Scorese** is a writer, historiographer, and performance-based artist working in New York City. **Zach Trebino**, based in LA by way of Philadelphia, populates the world with absurdly grotesque performances and texts. Together, they create performances that emerge from the madhouse of their minds with the hope of rousing witnesses from the nightmare of history.

## 10. Catalin Soreanu

### “Look again series A1-2” (2019)

**Catalin Soreanu** (b.1976) lives, teaches, and practices visual art in Iasi, Romania. He studied graphics arts at the "George Enescu" National Art University in Iasi, Romania, with a Ph.D in Visual Arts on the topic of "Arts and Advertising - Mediums of Expression in Contemporary Advertising". He is currently teaching visual image and multimedia classes at the Foto-Video department of the Faculty of Visual Arts and Design, within "George Enescu" National University of the Arts in Iasi (UNAGE), where he also acts as deputy-editor of the publication "Studies in Visual Arts and Communication - an international journal". Catalin is a founding member of the Center for Contemporary Photography in Iasi, Romania, which organizes the "CAMERA PLUS - biennial of contemporary photography and dynamic image". His artistic approach investigates the contemporary mediums of artistic expression of photography, moving image or performance art, and his interest resides in using the internal mechanics of the processes of artistic communication as conceptual structures, in order to create relations between the meaning and the content. He exhibits photography, graphics, and video at events in Romania, Spain, USA, and Korea.